

Pre-Production Planning Document (PODCAST)

GENERAL INFO

1. **Your Name:** Michaela Ganezer
2. **PROJECT:** Podcast

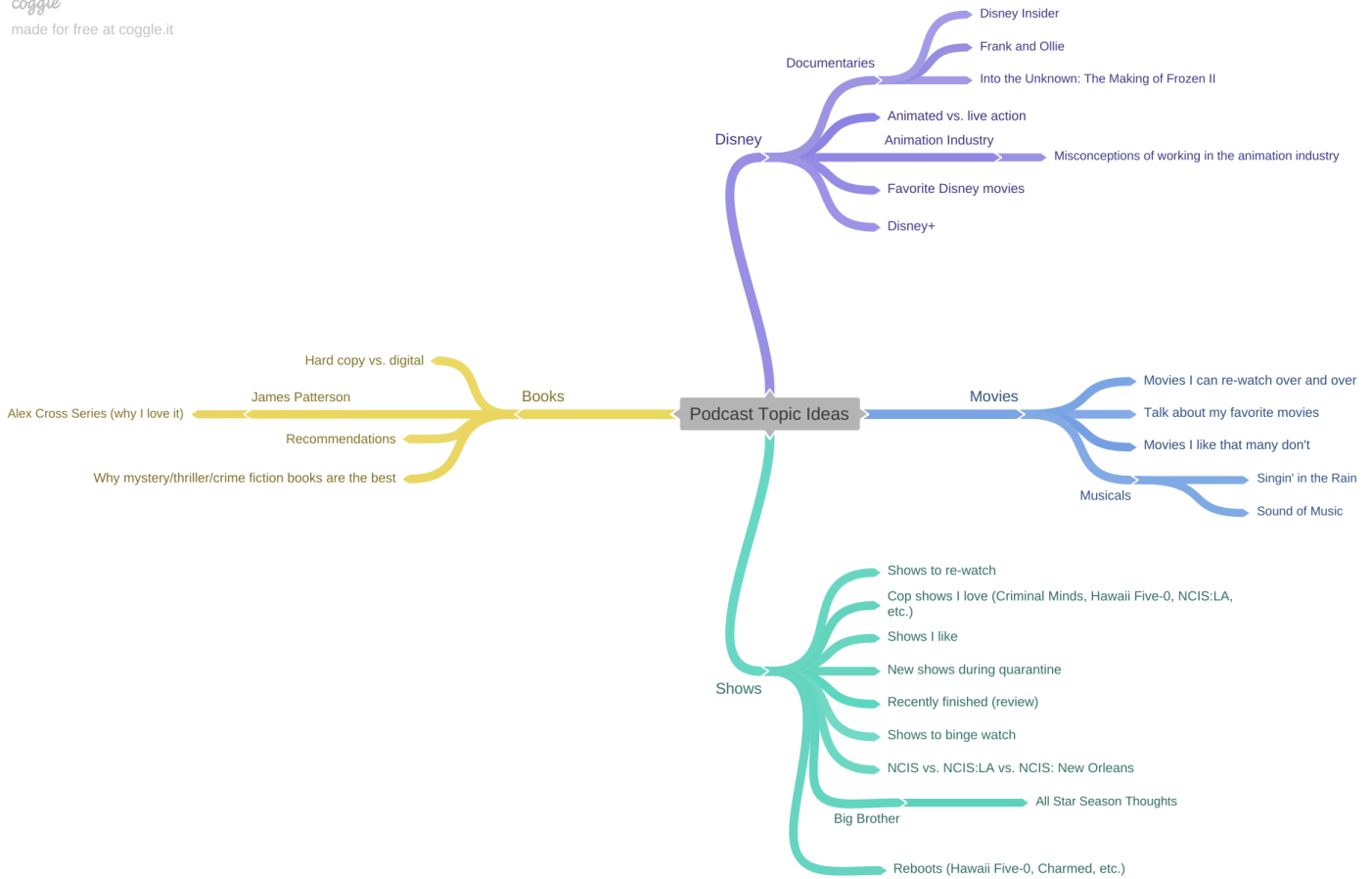
CREATIVE BRIEF

1. What must it be?
A 2-10 minute podcast on a topic of my choice
2. Who is it for?
It's for anyone who loves Disney and its movies
3. How long must it be?
2-10 minutes
4. What is your objective with the piece?
My objective is to compare and contrast the animated version to the live action version of about 3 Disney movies
5. When is it due?
September 16, 2020
6. What is the overall idea?
The overall idea is to create an interesting and fun podcast about animation versus live action Disney movies since some of them are controversial by including music from the films and sound effects.
7. What is the storyline summary?
For this podcast I will talk about different Disney animated films that were made into a live action film. I will discuss how the original animated film stayed the same and changed in the live action version and how some of them became controversial.
8. Elevator pitch:
Do you enjoy watching Disney movies? Would you rather watch the live action versions of your favorite films or stay with the original animated version? Keep listening and decide for yourself!
9. Tagline:
Hi and welcome everyone! I'm your host Michaela, a college student who is a child at heart and loves Disney movies.
10. Look and feel description:

Throughout the podcast I will add in music from each of the films that I will be talking about in order to break up each part so it's easier to follow along and listen. The music will allow audience to feel like they are watching the movie all over again and bringing back childhood memories. Also, I want to have it be a fun and interesting conversation like I'm talking directly to a listener and even have it be helpful for those who are thinking of watching the live action versions for the first time.

MIND MAP

coggle
made for free at coggle.it



QUESTIONS / NOTES

HOOK:

1. What will grab the attention of the audience within the first few seconds?
Since the podcast is all about Disney movies, I feel like having Disney music for the first couple seconds will grab their attention.
2. Hook ideas:
 - a. Music from the film
 - b. Famous and well known lines from the film

MESSAGE/STORY:

1. What message are you trying to deliver to the audience?
With my podcast, I want to inform people that even with the changes in the live action versions it's still the original stories we all know and love. I also hope to give my thoughts and recommendations as a movie and Disney lover that will help those who are thinking about watching them and give a natural and relatable conversation.
2. Clearly describe the following parts of your story:
 - a. **Beginning:** I will introduce myself and what I will be discussing
 - b. **Middle:** I will talk about the 3 Disney movies and its differences and similarities between the live action and animated versions, what people liked and disliked from it, the controversies that they have caused, what I enjoyed or didn't enjoy from it, and my recommendation if people should watch it or not.
 - c. **End:** I will do a recap of what I discussed, and add in how being in quarantine has allowed for families to get together and either watch for the first time or re-watch the Disney films. I will conclude with thanking everyone for listening and have a music piece.

NARRATION/HOST:

1. Who will lead us through the piece?
Me (Michaela Ganezer)
2. Narration ideas:
 - a. Describe my thoughts on the changes in the live action version
 - b. The controversies - if they had any
 - c. Describe the similarities and differences between the animated and live action versions
 - d. Have a well-known song from each film to break up each "segment"

MUSIC:

1. What is overall "mood" and "feel" of the piece?
I want this podcast to be entertaining, interesting and fun as well as being informative for those who are thinking about watching these films for the first time.
2. Music track ideas:
 - a. The song that's used before the movies begin and we see the castle (mostly used in the live action movies)
 - b. Aladdin - Friend like me or Arabian Nights

- c. Beauty and the Beast – Belle
- d. Mulan – I’ll Make a Man Out of You

AMBIENT AUDIO:

1. What is the “location” of the piece? If we close our eyes, where should we imagine that we are?
We should imagine that we are brought back to our childhood sitting on the couch and watching a Disney movie
2. Ambient audio ideas:
 - a. Mulan segment- a battle with swords, horses, the cricket and Mushu
 - b. Aladdin segment – Abu the monkey, Iago the bird, people from the market where Aladdin steals
 - c. Beauty and the Beast segment- townspeople

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
Any sound effects from the movies would help because it brings you into the movie.
2. SFX ideas:
 - a. Whenever magic is used (that SFX)
 - b. Anything found in the films

(OPTIONAL) INTERVIEWS:

1. Who will you interview?
2. Why is this person important to the piece?
3. What questions will you ask?
4. What followup questions might be important?

SCRIPT

Name: Michaela Ganezer

Title: Podcast

VIDEO	AUDIO
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(NO VISUALS FOR AUDIO PROJECT)

(Fade in opening Disney music)

Hi and welcome everyone! I'm your host Michaela, a college student who is a child at heart and loves Disney movies!

(Famous lines from the movies)

(Raise up the Disney music)

(Fade out everything)

In this episode I'm going to talk about three animated and live action Disney movies. As we all know the live action versions has been getting very mixed reviews. Is it worth to watch them? Let's find out.

ALADDIN

(Fade in Aladdin music and fade out as I begin talking)

Just by listening the song I'm brought back to watching Aladdin as a kid in a car heading to Myrtle Beach, SC...

- Talk about Will Smith doing his take on the Genie
- Discuss the changes made in the live action version (Jasmine's song, her handmaiden, the party put on by the saultan, etc)
- The reception changes received
- How well did Will Smith do as the genie?
- My recommendation is...(Magic SFX)... I would totally watch it

Closing remarks on Aladdin

BEAUTY AND THE BEAST

(Fade in Beauty and the Beast music and fade out as I begin talking)

- Tell a story about this movie
- Discuss the changes (doesn't present the library as a gift to Belle, the magic book that transports them to her old home in Paris, the fact that she talks about her childhood, etc.)

- Emma Watson singing? How people felt about it
- My recommendation is... (Magic SFX)... I enjoyed it and would watch it again

MULAN

(Fade in Mulan music and fade out as I begin to talk)

- Discuss the controversy before it was released
- Talk about the changes (no Mushu, more about respecting the Chinese culture, iconic scenes not shown in the live action version, the songs are used differently, etc.)
- People's reception and how many were extremely disappointed while others liked it
- My recommendation is...(Magic SFX) this movie is a preference one, so you would need to watch it for yourself to see if you like it or not

CONCLUSION

(Fade in the same Disney music as the beginning and fade out as I begin talking)

- Thank the listeners for listening
- Talk about how being in quarantine gives you the opportunity to watch these films
- Sign off

(Disney music to end the podcast)